

Title of the Poster Goes Here in Size 96 Font

60 Is a Very Nice Size for the Subtitle

Researcher Name, University of Minnesota, size 50 Font

Can Your Conclusions Go First?

Key Findings

Your poster should present 2-3 key findings at most.

You want to tell a simple, clear story.

Create a handout if you would like to provide more narrative detail to those who are interested.

Size 40 for Headers

Bold Sub-Headings Help

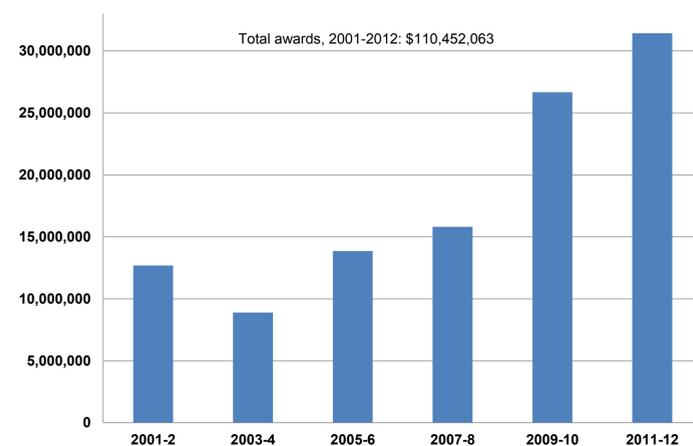
And Slightly Bigger is Often Better

This is size 24 Arial font, which is the absolute minimum we would recommend using for body text.

For Mionion Pro, for example, you should probably use something bigger. This is 28.

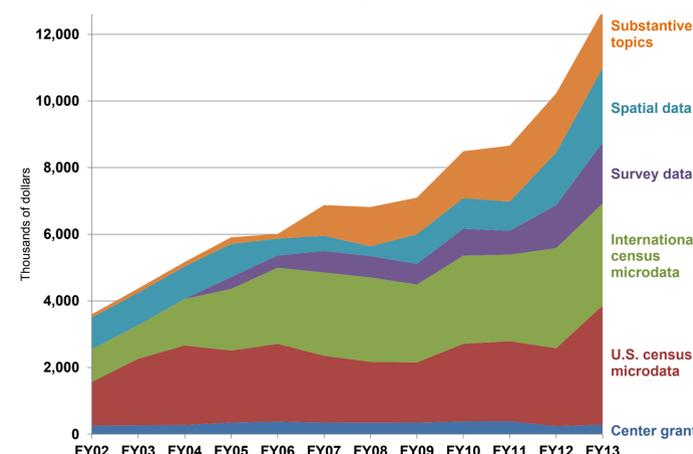
When Possible, Show Don't Tell

Grant funding by date of awards:
Minnesota Population Center, FY2001-FY2012



Size 18 font is okay for captions.

Sponsored Revenue by Major Area, FY2001-FY2013
(In thousands, including indirect costs)



Avoid Big Chunks of Text

Bullet Points Can Help Break Things Up:

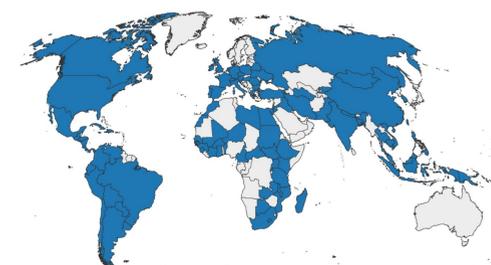
- Point One
- Point Two
- Point Three

So Do Columns

Mix In Images with Text

Perhaps a couple of sentences up here.

And then a couple of more down here along the side.



Summary

Do not overwhelm your viewer! Draw your audience in with a clear statement of your problem, a brief description of your data and methods, powerful images, and a concise summary. Don't be afraid to state the significance of your work. Your goal should be to give a solid overview of your research project and to engage your viewer's in further, more in-depth conversation.

- A good graph is better than several hundred words.
- Be easy on the eyes: spacing is your friend.
- More is not better. Resist the urge to squeeze in details.

And do not underestimate the amount of time all of this takes!

Acknowledgements

Make sure to add a sentence or two acknowledging any financial or resource support and the colleagues who have supported your work.

Useful Resources

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1955747/#!po=7.14286>

<http://www.cns.cornell.edu/documents/ScientificPosters.pdf>