

Jessie Himmelstern

Education

- Fall 2019 - PhD in Sociology, University of Minnesota – Twin Cities (*in progress*)
- Spring 2014 M.A. in Applied Quantitative Research, New York University
Master's Thesis: “*Pushing for a Better Grade: The Effects of New York City's Accountability System on Student Discharge Rates*”
- 2012 B.A. Sociology, American University
Minor in International Relations
Alpha Kappa Delta Sociology Honors Society
- 2011 Exchange Semester, University of Cape Town, South Africa

Areas of Interest

Gender, Family, Demography, Health, Migration, Latinx Studies, Quantitative Methods, Education

Software Languages

Advanced: STATA, R, R Markdown, SAS, Qualtrics, SQL, Shiny
Proficient: SPSS, Transcribe, Dedoose, ArcGIS

Research Experience and Employment

- 2019-2020 *Research Assistant* to Dr. John Rob Warren, Minnesota Population Center, University of Minnesota – Twin Cities

Description: Worked on research project examining long-term health effects of poverty during childhood using restricted linked data from the 1940 Census and Wisconsin Longitudinal Survey.
- 2018-2019 *Research Assistant*, Center for Benefit-Cost Studies of Education

Description: Provided assistance in updating and adding new variables to CostOut, an online estimator of the cost-effectiveness of education and social programs. Analyzed and created summary reports for principals and district heads yearly budget requests in large school district in Kentucky.
- 2014-2019 Kaplan Test Prep, New York, NY
2018-2019 *Manager of Market Research and Consumer Insights*

Description: Managed working group and projects focused on exploring students' online usage and study preference using hierarchical cluster analysis. Trained Junior Market Research Analyst in quantitative methodologies, survey creation, and data cleaning procedures.

2017-2018 *Associate Manager of Market Research and Consumer Insights*

Description: Created interactive dashboard displaying nation-wide data on consumers' tutoring preferences using R and Shiny. Used Choice-Based Conjoint to gauge the market value of brand and product attributes.

2014-2017 *Market Research and Consumer Insight Analyst*

Description: Collected, tracked, and analyzed quarterly panel trends in parents' knowledge and perceptions of changes to the SAT. Analyzed Net Promoter Score, brand sentiment, and teacher ratings longitudinally for business units.

Summer 2014 *Data Management Intern, The Research Alliance for NYC Schools, New York University*

Description: Reviewed and modified a SAS program designed to clean, recode, and merge High School Directory (HSD) data across time. Wrote quality report for data and created summary statistics tables.

Summer 2014 *CTE Program Evaluator, The Institution of Education and Social Policy, New York University*

Description: Attended and evaluated the effectiveness of a Career and Technical Education summer program designed to expand high school students' exposure to the marketing and advertising sector.

Spring 2014 *Data Analyst, Department of Applied Psychology, New York University*

Description: Coded and analyzed Spanish and English qualitative interview data using Dedoose software. Transcribed and organized Spanish interviews by NYC educational non-profit organizations using Transcribe software.

2012-2013 *International Affairs Intern, American Federation of Teachers, Washington, DC*

Description: Edited, formatted, and compiled photographs and articles for the "People Power" online lesson-plan for teachers. Helped organize the Social Studies Common Core: College, Career, and Civic Life teacher workshop for the AFT conference.

Spring 2012 *Research Assistant to Dr. Michael Bader, Department of Sociology, American University*

Description: Compiled 2003 and 2004 crime rates, such as murder and theft, for 295 districts in Cook County, Chicago.

Languages

Spanish (fluent)

Grants and Fellowships

Summer 2020 Beverly & Richard Fink Summer Research Fellowship, University of Minnesota –
Twin Cities (\$4,000)