

Marielynn Herrera

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EDUCATION

Master of Public Health, Maternal and Child Health Expected May 2023 University of Minnesota, Twin Cities
Accredited by Council on Education for Public Health (CEPH)
GPA: 4.0

Bachelor of Arts, Major in Political Science and Spanish May 2012 Minor Women's Studies
Purdue University, West Lafayette, IN

EXPERIENCE

ISRDI Diversity Graduate Fellow June 2022 to present Institute for Social Research and Data Innovation

Program Evaluator Student Worker June 2022 to present Office of the Legislative Auditor

- Evaluate state agencies and programs to identify their strengths and weaknesses.
- Conduct literature review and research and draft findings.

Graduate Intern September 2021-May 2022 Centro Tyrone Guzman

- Develop community and staff training presentations on intimate partner violence
- Provide assistance in connecting Early Childhood Educators to local intimate partner violence resources and providers

Graduate Assistant August 2021-present Division of Epidemiology and Community Health Student Services, University of Minnesota Twin Cities

- Support Student Services recruitment and diversity efforts for current and prospective students
- Participate on behalf of the Division and serve as a student representative at various recruitment events, information sessions, roundtables, committees, panels, etc.
- Assist with the implementation of the diversity, equity, and inclusion strategic plan for the Division of Epidemiology and Community Health as part of the School of Public Health's strategic plan for antiracism.

Director of Programs & Mission Impact August 2020-June 2021 YWCA Central Maine, Lewiston, ME

- Oversaw the development, design, delivery, and management of programs, while ensuring organizational mission is evident in interactions, service delivery and community relations.
- Created and executed activities, events, internal and external training workshops, and programs with the intention of advancing racial justice and women's economic empowerment.
- Ensured compliance with various program contracts, grants, allocation of program/grant budgets, and grant reports.
- Produced mission-based content and branding for marketing and outreach on organization's website, social media, e-newsletter, and published press releases and fliers.
- Represented YWCA Central Maine in committees, coalitions, and other collaborative working groups to advance YWCA's mission.
- Wrote grant proposals and sponsorship requests to secure new resources that expand YWCA Central Maine's programmatic portfolio, and co-directed budget development for new programs and renewals.

New American Families Program Manager August 2017- June 2019 YWCA Mankato, Mankato, MN

- Directed and managed program staff, which included yearly performance reviews, organization of staff meetings, and staff professional development training.
- Researched and analyzed public policy impacting immigrant/refugee families in Minnesota to inform service delivery approaches.
- Collaborated with local nonprofits, including local early childhood education programs and other social services, to provide wrap-around services to families with high needs.
- Led grant reporting efforts and adapted database collection methods to streamline reporting to ensure grant success and program impact.

Coordinator for the Center for Legal Services and DVCC 360 January 2017- July 2017 Domestic Violence Crisis Center (DVCC), Stamford, CT

- Coordinated the Family Violence Victim Advocate Program by providing direction and guidance of direct services provided by Attorney Advocates and Family Violence Victim Advocates and ensured that each advocate met the program standards.
- Managed the execution of the public policy efforts of the DVCC, as well as additional projects identified by the Executive Director.
- Coordinated and facilitated legal workshops and/or training seminars for clients and the community. • Maintained service records and ensured proper documentation of clients served by the DVCC for grant reporting purposes and grant financial oversight.
- Participated in the development and implementation of protocols and procedures consistent with the goals of the DVCC.

Family Violence Victim Advocate April 2015- December 2016 Domestic Violence Crisis Center (DVCC), Stamford, CT

- Provided supportive services to help victims of family violence navigate the criminal justice process, which included safety planning, counseling, assistance accessing crime victim compensation, emergency shelter referral, information about the criminal process and resources, and referrals intra-agency and to other community services.
- Served as liaison to the Stamford and Darien Police Department to inform, educate and support the effort to engage victims of domestic violence involved in criminal proceedings.

ACTIVITIES & ADDITIONAL EXPERIENCE

Equity, Diversity, and Inclusion Team (EDIT) September 2021-present School of Public Health, University of Minnesota

- Develop diversity, equity, and inclusion initiatives and programs for the School of Public Health. • Member of the Event Planning Sub-Committee

AmeriCorps Member, Victim Assistance Program, Concord, NH September 2014 - April 2015 **AmeriCorps**

Member, Monterey County United for Literacy, Salinas, CA October 2013 - April 2014 **TRAINING AND**

CERTIFICATES

Certificate of Completion for Leadership for Diversity November 2021 National Coalition Building Institute

PRESENTATIONS

Herrera, M. Family Matters: The Struggles of Immigrant & Refugee Mothers in Rural MN. Presented at the 2019 Building Bridges Conference, Gustavus Adolphus College, St. Peter, MN

Herrera, M. Crafting Our Narrative for the World We Want. Presented at the 2019 Women of Color Summit, Gustavus Adolphus College, St. Peter, MN

Minnesota State Legislative Testimony, Early Childhood Finance and Policy Division, February 21, 2019

COMPUTER SKILLS

- Spanish (Fluent)
- Proficient in MS Office Suite, Google Suite
- Familiar with SAS