

CHRIS MARILYN BOYD LEÓN

Peruvian. Born on June 4, 1989

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I am a young economist dedicated to research. My interests, research and consultancies have involved Rural and Agricultural Economics, so as Financial Inclusion, and lately Migration and Child Care. My experience goes from qualitative fieldwork to very rigorous quantitative evaluations and impact evaluations, most of them regarding female rural population and social programs recipients.

STUDIES AND DIPLOMAS

- **UNIVERSITY OF MINNESOTA (UNITED STATES)**
Ph.D. Student of the Applied Economics Program
From Fall 2017
Graduate Trainee in Population Studies at the Minnesota Population Center
From Fall 2019
- **ECONOMICS SCHOOL OF LOUVAIN (BELGIUM)**
Advanced Master in International and Development Economics
Academic year 2011-2012. Obtained with Distinction grade
- **PONTIFICAL CATHOLIC UNIVERSITY OF PERU**
Grade in Economics (Licenciada en Economía). Obtained on April 2011
- **PONTIFICAL CATHOLIC UNIVERSITY OF PERU**
Bachelor in Social Sciences with mention in Economics. Obtained on December 2010. Class top fifth.

RESEARCH EXPERIENCE

- **RESEARCH ASSISTANT at the UNIVERSITY OF MINNESOTA**
- Summer 2018
Research Assistant to Prof. Marc Bellemare, Department of Applied Economics on different projects regarding Price Risk.

- **RESEARCHER at INSTITUTO DE ESTUDIOS PERUANOS (From February 2014 to July 2017)**

- From November 2016 to July 2017

Lead researcher of the Project “Economía del cuidado, desigualdades de género y participación en el mercado laboral: el caso de Cuna Más” (“Care Economy, Gender Inequalities and Labor Market Participation: the case of Cuna Más”). Research Project winner of the XVII Consortium of Economic and Social Research (CIES) National Research Contest. The project aims to measure the indirect impact of a public childcare program on the family labor and care strategies.

- From October 2015 to July 2017

Lead researcher of “Por mi Cuenta” (“On my own”) experimental impact evaluation. “Por mi cuenta” is the online financial education program for Government Scholarship “Beca 18” Recipients. The impact evaluation seeks to measure the impact of the program on financial capabilities and welfare of the scholarship recipients.

- From February 2014 to January 2017

Coordinator and leader researcher of “Ahorro para Todos” (“Savings for Everybody”) experimental impact evaluation. “Ahorro para Todos” seeks to provide financial education to the poorest rural population of the Apurimac Region (South of Peru) into the framework of a commercial strategy and a commitment savings account.

- From March to April 2017

Consultant at the Ministry of Education of Peru. Consultancy: “Servicio de revisión y validación de diseño metodológico de la evaluación de impacto de la Beca de Excelencia Académica para Hijos de Docentes” (“Revision and Validation of the Impact Evaluation Methodological Design of the Academic Excellence Scholarship for Teachers’ Children”)

- From March 2016 to August 2016

Consultant in charge of the process evaluation of “Prevención de la Violencia contra la Mujer a través de las Microfinanzas” Project (“Prevention of Violence against Women through Microfinance”), for the Inter-American Development Bank.

- From August 2015 to July 2016

Co-researcher of “Estratificación social y experiencia de Estado en sociedades regionales y Lima luego de seis décadas de migración interna” (“Social stratification and Estate experience in regional societies and Lima after six decades of internal migration”). Research Project from the Second Cycle of the Instituto de Estudios Peruanos Institutional Program 2014 – 2016 “Estado y Sociedad en el Perú de Ingreso Medio” (“State and Society in the Middle Income Peru”).

- From April 2014 to June 2014

Lead researcher of the Follow-up Evaluation of “La Ruta del Progreso” (“The Progress Pathway”) Fair, as part of the Banco de Crédito del Perú (BCP) and Proyecto Capital - IEP “Contigo en tus Finanzas” Financial Education Initiative. “La Ruta del Progreso” aimed to provide financial education in a non-school context for adults from low-income districts of Lima.

- **JUNIOR RESEARCHER at INSTITUTO DE ESTUDIOS PERUANOS (From August 2012 to January 2014)**

- From August 2012 to January 2014

Lead researcher of the Impact Evaluation of the Pilot Program “Promotion of Savings in Juntos Families”. Promotion of savings program for the poorest rural Peruvians receiving JUNTOS conditional cash transfer (CCT). Quasi-experimental evaluation of the program on financial knowledge and behavior, and on the fulfillment of JUNTOS conditionalities of health and education.

- From February 2013 to June 2013

Consultant for the research study “La transformación de las mujeres rurales jóvenes en Perú. Análisis comparativo a partir de los Censos Nacionales (1961-2007)” (“Transformation of Young Rural Women in Peru. A comparative analysis from national census (1961-2007)”), for Nuevas Trenzas Program from IEP and IFAD.

- From October 2013 to January 2014

Lead researcher of the evaluation of the Financial Education Fair for Schools “Decisiones y Valores de Vida” (“Decisions and Values of Life”) carried on the poorest districts of Lima, as part of the “Contigo en tus Finanzas” Financial Education Program from the Banco de Crédito del Perú and Capital Project (IEP).

- From October 2013 to February 2014

Consultant in charge of baseline information gathering for the evaluation of the “Modelo de Desarrollo Sostenible para el Café Peruano” (“Sustainable Development Model for Peruvian Coffee”) Program, financed by the Committee for Sustainability Assessment (COSA).

- **RESEARCH ASSISTANT at INSTITUTO DE ESTUDIOS PERUANOS**

- From February 2010 to August 2011

Research assistant at “Capital Project. Opportunities for inclusion in the financial system in Latin America and the Caribbean” (www.proyectocapital.org)

- **TRAINEE at INSTITUTO DE ESTUDIOS PERUANOS**

- From August 2009 to January 2010

Trainee at the “Public Banks and Rural Finance” Project

TEACHING EXPERIENCE

- **INSTRUCTOR at the UNIVERSITY OF MINNESOTA (August 2018)**
Instructor of STATA for incoming graduate students at the Applied Economics department.
- **TEACHER at PONTIFICAL CATHOLIC UNIVERSITY OF PERU (From August to October 2016)**
 - From August 2016 to October 2016
Teacher of the course “Economics Applied to Management I” (5th semester Undergraduate).
- **TEACHING ASSISTANT at PONTIFICAL CATHOLIC UNIVERSITY OF PERU**
 - From August 2015 to December 2015
Teaching assistant of the course “Economics Applied to Management II” (6th semester Undergraduate).
 - From March 2015 to December 2015
Teaching assistant of the course “Economics Applied to Management I” (5th semester Undergraduate).
 - From August 2010 to July 2011
Teaching assistant of the course “Introduction to Microeconomics” (3rd semester Undergraduate).

PUBLICATIONS

Peer-reviewed papers

- Boyd, C. (2014) “Decisiones de inserción laboral: el caso de los jóvenes rurales peruanos”. Lima: PUCP. Revista Economía, Vol. 37, No. 74, pp. 9-40.

Book chapters

- Ramos, J. and C. Boyd (2018) “#PorMiCuenta: Experiencia de una plataforma de e-learning de educación financiera para jóvenes”. In: Rojas, C. et al. (editors) “Communication Policy Research Latin America, Volume 12”. Proceedings of the CPR LATAM Conference, Varadero, Cuba, June 14-15, 2018 in coordination with CLT 2018
- Boyd, C. and U. Aldana (2018) “Impactos de la educación financiera para los más pobres. Evidencia de la evaluación de impacto del Programa Piloto ‘Promoción del Ahorro en Familias Juntos’”. In: Villada, I. et al. (editors) “Proyecto Capital Perú: evidencia e incidencia para transitar de una idea política a una política pública”. Lima: IEP, Proyecto Capital.
- Trivelli, C. and C. Boyd (2014) “Inclusión financiera y mujeres rurales, una muestra de que es posible”. In: Orihuela, J. and J. Távara (editors) (2014) “Pensamiento económico y cambio social: homenaje a Javier Iguíñiz”. Lima: PUCP.

- Boyd, C. (2014) “Hijas, madres y abuelas (Perú)”. In: Asensio, R. and C. Trivelli (editors) (2014) “La revolución silenciosa. Mujeres rurales jóvenes y sistemas de género en América Latina”. Lima: IEP, IFAD

Research Reports and Working Papers

- Boyd, C. (2019). “Trayectorias de las mujeres jóvenes en el Perú rural. Reflexiones para las políticas públicas y el Desarrollo Rural a partir de los censos de población (1961-2017)”. Documento de Trabajo IEP N°254, Serie Estudios sobre Desarrollo, 30. Documento de Trabajo RIMISP N°245. Lima: IEP; RIMISP.
- Boyd, C. and J. M. Rentería (2018). “Economía del cuidado, desigualdades de género y participación en el mercado laboral: el caso de Cuna Más”. Lima: IEP, CIES.
- Ramos, J. and Boyd, C. (2018). “Lo hice #PorMiCuenta: desarrollando capacidades financieras en usuarios de Beca 18”. Documento de Trabajo 240, Serie Economía, 58. Lima: Ford Foundation; IDRC CRDI; IEP; Proyecto Capital.
- Boyd, C. (2015) “Microseguros formales y esquemas de protección informal: Un estudio de caso en la costa peruana”. Documento de Trabajo 211. Serie Economía 03.01.02/E, 55. Lima: IEP, CIES.
- Boyd, C. (2013) “La transformación de las mujeres rurales jóvenes en Perú. Análisis comparativo a partir de los Censos Nacionales (1961-2007)”. Documento de Trabajo 200. Lima: IEP, Nuevas Trenzas.

Policy and Research briefs

- Boyd, C. (2017). “EnBreve 64: Atención y atracción de ahorristas. Aprendizajes desde dos experiencias de inclusión financiera y promoción del ahorro en el Valle Sagrado de Cusco”. Lima: IEP, Capital Project.
- Boyd, C. (2016). “InShort 62: Implementation and Coverage of Financial Education within the framework of a Business Model. The Case of the Ahorro para Todos Project”. Lima: IEP, Capital Project.
- Boyd, C. (2016) “Peru – Impacts of Financial Education for Conditional Cash Transfer Beneficiaries in Peru”. In: Independent Evaluation Office of UNDP (2016) “Proceedings from the Fourth International Conference on National Evaluation Capacities”. New York: UNDP.
- Boyd, C. and U. Aldana (2015) “The Impact of Financial Education on Conditional Cash Transfer Beneficiaries in Peru” In: Veras, F. and C. Robino “Social Protection, Entrepreneurship and Labour Market Activation” Policy in Focus Volume 12, Issue No.2. IPC-UNDP. pp. 26-27.
- Boyd, C. (2014) “In Short 50: Financial Education, Fulfillment of Conditionalities. Evidence from the evaluation of the Pilot Program 'Promotion of Savings in JUNTOS Families in Peru'”. Lima: IEP, Capital Project.
- Boyd, C. (2014) “In Short 48: Changes in financial behavior through a financial education pilot program in Peru. Evidence from the evaluation of the Pilot Program 'Promotion of Savings in JUNTOS Families'”. Lima: IEP, Capital Project.

Collaboration in the following publications

- Yancari, J. and G. Cliche (2012) “Reconstrucción del diseño y balance de actividades con inversiones focalizadas en el territorio y las personas en el Programa SIERRA SUR en Perú”. Working Paper N°4. Serie

Estudios Territoriales. Proyecto “¿Invertir en los pobres rurales o en los territorios donde ellos viven?”. Santiago de Chile: RIMISP.

- Trivelli, C. (2011) “Bancos de desarrollo agrícolas en América Latina: logros y desafíos para microfinanzas eficientes e inclusivas”. In: Balkenhol, B. and A. Valazza (ed.) “Microfinance and Public Policy” (version for Latin America). Buenos Aires: ILO.
- Trivelli, C. (2010) “Desarrollo rural: con quién y para quién”. In: Revista Argumentos, year 4, number 2, May. Lima: IEP.
- Trivelli, C. (2010) “Las caras de la pobreza. Los pobres siguen siendo los mismos y muchos”. In: OXFAM (2010) “Pobreza, Desigualdad y Desarrollo en el Perú. Informe Anual 2009-2010”. Lima: OXFAM.
- Trivelli, C. and H. Venero (2009) “Mapeo de Experiencias relevantes en la Oferta Actual de Servicios Financieros Rurales”. Lima: COPEME, FOROMIC.
- León, J. (2009) “Agroexportación y género en el Perú: un estudio de casos”. Lima: CIES, COPLA.

AWARDS, GRANTS AND FELLOWSHIPS

- **Dr. William H. and Dalisay H.C. Meyers Travel Scholarship (2019)**. Scholarship to participate in international travel experiences related to hunger, poverty, malnutrition and international agricultural development; for College of Food and Natural Resources (CFANS) students at the University of Minnesota. Awarded to conduct fieldwork with farmers in Peru on price risk and insurance, as part of thesis dissertation research during the Summer of 2019.
- **Beca Presidente de la República (2017)**. Peruvian Government Scholarship that fully funds Peruvian students to complete Graduate studies abroad. Awarded in July 2017 to complete the Ph.D. in Applied Economics at the University of Minnesota, United States.
- **Consortium of Economic and Social Research (CIES) National Research Contest Grant (2016)**. Awarded to Chris Boyd and José María Rentería to conduct the research project “Economía del cuidado, desigualdades de género y participación en el mercado laboral: el caso de Cuna Más” (“Care Economy, Gender Inequalities and Labor Market Participation: the case of Cuna Más”).
- **Instituto de Estudios Peruanos Institutional Program Senior Research Grant – Second Cycle (2015)**. Awarded to Tania Vásquez and Chris Boyd to conduct the research project “Estratificación social y experiencia de Estado en sociedades regionales y Lima luego de seis décadas de migración interna” (“Social stratification and Estate experience in regional societies and Lima after six decades of internal migration”).
- **Consortium of Economic and Social Research (CIES), Ministry of Labor of Peru, ILO and PUCP “Youth and the world of work” Research Contest Grant (2013)**. Awarded to Chris Boyd to conduct the research project “Decisiones de inserción laboral: El caso de los jóvenes rurales peruanos” (“Decisions of Labor Insertion: the case of Young Rural Peruvians”).
- **Consortium of Economic and Social Research (CIES) National Research Contest Grant (2012)**. Awarded to Chris Boyd to conduct the research project “Vínculos entre la adopción de microseguros formales y esquemas de protección informal. Un estudio de caso en la Costa Peruana” (“Linkages between formal microinsurance take-up and informal insurance schemes. A case study in Coastal Peru”).
- **Young Researcher Grant from the Instituto de Estudios Peruanos in the Institutional Programme "The consolidation of development and deepening of inequality" (2011)**. Awarded to Chris Boyd and Jimena

Montenegro to conduct the research project “Desigualdades Territoriales y nueva ruralidad: ¿desarrollo con igualdad?” (“Regional inequalities and new rurality: Development with equality?”).

CONFERENCES

- **53rd Annual Conference of the Canadian Economics Association.** Presentation: “Are Rural Microsavings Commercially Viable? Experimental Evidence from a For-Profit Financial Education Program in Peru”. Banff, Alberta, May 31 -June 2, 2019.
- **Sustainability and Development Conference.** Poster presentation: “Motivating Savings among the Poorest. Evidence from a Financial Education Program in Peru”. University of Michigan – Ann Arbor, November 9-11, 2018.
- **CPR LATAM 2018 Conference.** Presentation: “Lo hice #PorMiCuenta: desarrollando capacidades financieras en usuarios de Beca 18” (“I did it on my own: developing financial capabilities among Beca 18 recipients”). Varadero, Cuba, June 14-15, 2018.
- **XXVIII Seminario Anual de Investigación del Consorcio de Investigación Económica y Social (CIES).** Research panel “Programas Sociales y Género” (“Social Programs and Gender”). Presentation: “Economía del cuidado, desigualdades de género y participación en el mercado laboral: el caso de Cuna Más” (“Care Economy, Gender Inequalities and Labor Market Participation: the case of Cuna Más”), with José María Rentería. Lima, 22 November 2017.
- **International Congress “Doscientos años de artes, letras y vida cotidiana en el norte del Perú”.** Presentation: “Estratificación social y experiencia de Estado en sociedades regionales y Lima luego de seis décadas de migración interna” (“Social stratification and Estate experience in regional societies and Lima after six decades of internal migration”). Organized by the Faculty of Humanities – Universidad de Piura. Piura, Peru, 1-3 December 2016.
- **Workshop “Innovando para promover la inclusión financiera: evidencia reciente y agenda de investigación y política”.** Presentation: “Experimental Impact Evaluation of ‘Ahorro para Todos’ Program”. Organized by Grupo de Análisis para el Desarrollo (GRADE), Partner Led Research Grant de Partnership for Economic Policy (PEP), el Instituto de Estudios Peruanos (IEP), Capital Project, Innovation for Poverty Action (IPA) and Abdul Latif Jameel Poverty Action Lab (J-PAL). Lima, November 20, 2016.
- **XXVII Seminario Anual de Investigación del Consorcio de Investigación Económica y Social (CIES).** Research panel “Nuevas clases medias y mecanismos de movilidad social en el Perú” (“New middle classes and social mobility mechanisms in Peru”), organized by CIES and IEP. Presentation: “Estratificación social y experiencia de Estado en sociedades regionales y Lima luego de seis décadas de migración interna” (“Social stratification and Estate experience in regional societies and Lima after six decades of internal migration”). Lima, November 23, 2016.
- **Encuentro Regional de investigadores y hacedores de política en temas de Inclusión y Educación Financiera.** Panel “Evidencia construida a partir de la promoción de iniciativas de inclusión y educación financiera”. Presentation: “Piloto de Promoción del Ahorro para receptores de TMC en Perú: Lecciones aprendidas e implicancias de política” (“Savings Promotion Pilot Program for Juntos CCT Beneficiaries: Lessons Learned and Policy Implications”). Organized by Capital Project and the Government School of the Pontifical Catholic University of Peru (PUCP). Lima, June 23, 2016.

- **IV Encuentro de la Red Peruana de Monitoreo y Evaluación - REDPERUME “El Monitoreo y Evaluación para el Logro de Resultados en las Políticas Públicas” (Monitoring and Evaluation to Achieve Results in Public Policy).** Presentation: "Retos para incluir el enfoque de género en la inclusión financiera dirigida a receptores de Programas del Gobierno" ("Challenges to include gender focus on financial inclusion programs for G2P recipients"). Lima, December 3-4, 2015.
- **4th International Conference on National Evaluation Capacities “Blending Principles with Development Practices to Change People’s Lives”,** organized by National Evaluation Capacities for Development of UNDP. Session 16 “The Role of National Governments in Impact Evaluation”. Presentation: “The Impact of Financial Education for Conditional Cash Transfers' Beneficiaries in Peru”. Bangkok, October 26-30, 2015.
- **XXV Seminario Anual del Consorcio de Investigación Social y Económica (CIES).** Research panel “Articulación de Programas de Alivio a la Pobreza y Desarrollo Productivo”, organized by CIES, GRADE and GIZ. Presentation: “Evaluación de impacto del proyecto ‘Ahorros para todos’ de Perú” (“Impact Evaluation of ‘Ahorros para todos’ project”). Lima, November 4-7, 2014.
- **International Seminar “Social Protection, Entrepreneurship and Labour Market Activation: Evidence for Better Policies”,** organized by the International Policy Centre for Inclusive Growth (IPC-IG/UNDP) together with Canada’s International Development Research Centre (IDRC) and the Colombian Think Tank Fedesarrollo. Presentation: “Evaluación del Programa Piloto de Promoción del Ahorro entre familias beneficiarias del Programa de TMC Juntos (Perú)” (“Evaluation of the Savings Promotion Pilot Program for Juntos CCT Beneficiaries”). Brasilia, September 10-11, 2014.
- **V Conferencia sobre Educación Económica y Financiera de América Latina,** organized by CEMLA, Central Bank of Bolivia and OECD. Presentation: “Resultados de la evaluación del piloto de promoción del ahorro entre familias receptoras de JUNTOS en Perú” (“Results of the Evaluation of the Savings Promotion Pilot Program for Juntos CCT Beneficiaries”). La Paz, November 28-29, 2013.
- **Taller 9 de Proyecto Capital “Programas de transferencias monetarias condicionadas e inclusión financiera: una herramienta para superar la pobreza”,** organized by Proyecto Capital, Fundación Capital and Instituto de Estudios Peruanos. Presentation: “Evaluación del Programa Piloto de Promoción del Ahorro entre Familias Beneficiarias del Programa de TMC JUNTOS (Perú)” (“Evaluation of the Savings Promotion Pilot Program for Juntos CCT Beneficiaries”). Cusco, Peru, September 4-6, 2013.

WORKSHOPS AND OTHER COURSES

- Oxford Poverty and Human Development Initiative (OPHI) **Summer School 2017: Multidimensional Poverty Measurement & Analysis.** Marrakesh, 3-15 July 2017.
- Berkeley Initiative for Transparency in the Social Sciences (BITSS) Summer Institute **“Transparency and Reproducibility Methods for Social Science Research”.** Berkeley, 10-12 June 2015.
- 3ie, ADB and PIDS Course **“Making Impact Evaluation Matter. Better Evidence for Effective Policies and Program”.** Manila, 1-3 September 2014.
- edX – MITx Course **“14.73x: The Challenges of Global Poverty”.** May 2013.
- ELLA Learning Alliance on **Small-scale Farming.** Peru, January - May 2013.
- **Summer School of Mixed Methods,** organized by the Institute of Methods from the South Cone at the Catholic University of Chile. Santiago de Chile, January 2013.

- J-PAL Impact Evaluation Course **“Implementing Impact Evaluations”**. Lima, November 2012.
- PROCASUR – IFAD Learning Route **“Gender and Rural Microfinance”**. Uganda, March 2011.
- Course **"Microeconometrics: Identification and Causality in Empirical Models"**, organized by CIES and the National Institute of Statistics and Informatics (INEI). Lima, August 2010.
- Workshop **“Research in Applied Economics”**, organized by CIES and INEI. Lima, August 2010.

INFORMATIC KNOWLEDGE

Proficient in **Microsoft Office** and **STATA**. Intermediate level skills in **ARC GIS**.

LANGUAGES

Spanish (Native), **English** (Fluent), **French** (Conversational), **Portuguese** (Conversational) and **Quechua** (Basic).